

2024 SPONSORSHIPS PROGRAM

Ladysmith ARTS

The Arts Council of Ladysmith and District

WHAT WE

DO

- Ladysmith Gallery
 - Monthly Member Exhibitions
 - Guest Artist Exhibitions
 - Gallery Boutique Store
 - Artist Pop-Ups at the Gallery
- Biennial Juried Fine Art Show (next Feb 2025)
- Arts on the Avenue Festival
 - Next Scheduled for Aug 24-25, 2024
 - Approximately 6000 visitors annually
- Art classes for all ages and abilities
- Drop-In Art Groups
- Community art projects
- Art bombs (1000+ kids involved in previous year)
- Triannual digital Art Magazine (Jan/May/Sep)
- 5.2K Facebook followers
- Over 1400 Instagram followers
- Over 800 newsletter subscribers
- Over 450 members



LADYSMITH ARTS + GALLERY SPONSORSHIP OPPORTUNITIES

PATRON OF THE ARTS - \$150

EXHIBITION SPONSORSHIP \$350 12 SPOTS AVAILABLE

- Your logo will be on our show poster and on display in our gallery the month of the show
- Your business will be featured in a social media post
- You will receive a banner ad in one of our triannual online *Art Magazine* publications

EDUCATION PROGRAM SPONSORSHIP

We offer classes throughout the year, employing local artists and educators, and we believe that cost should not be a barrier for anyone who wishes to participate.

- Sponsor a child for an art class \$100
- Sponsor a child for a week of art camp \$200
- Make a larger sponsorship towards our art scholarship and subsidy programs or towards our community outreach such as our art kits and art bombs.

www.LadysmithArts.ca



Delie Lawley - Executive Director

Email: delie@ladysmitharts.ca

Office Phone: 250-245-1252

Mailing Address: PO Box 2370,

Ladysmith, BC, V9G 1B8

- You will be listed on our "Classes" page on our website
- Education sponsorships over \$500 will also receive a social media post featuring your business, and your logo will be included in the promotional material for the event you sponsor

ARTS ON THE AVENUE - SPONSORSHIP OPPORTUNITIES

BRONZE SPONSORSHIP \$300

- Your business will be featured in a social media post
- Your logo will be displayed at the Festival

SILVER SPONSORSHIP \$500

- Your business will be featured in a social media post
- Your logo will be displayed at the festival and included in the promotional material

GOLD SPONSORSHIP \$1000

- Your business will be featured in two social media posts
- Your business will be featured in one of our triannual online *Art Magazine* publications
- Your logo will be displayed at the festival included in the promotional material
- Banner ad on our Festival Website Home Page

PLATINUM SPONSORSHIP \$2000 1 SPOTS AVAILABLE

- Your business will be the exclusive Platinum Sponsor for Arts on the Avenue with your logo displayed at the event and included in promotional materials
- You will receive an ad on our Festival Website home page
- Your business will be featured in three social media posts
- Your business will be featured in one of our triannual online *Art Magazine* publications
- Your business will receive a 1/8 page ad in all three issues of our triannual online *Art Magazine* publications



HOW ELSE CAN YOU HELP?

- Buy an ad in our *Art Magazine*
- Volunteer at our events
- Attend our events
- Buy art from our gallery
- Spread our message via word of mouth and social media
- Make a donation and receive a donation receipt:
www.ladysmitharts.ca/donate



THANK YOU!

We appreciate your support!

To sponsor any of our events please contact Delie by phone or email.